

CPRE NORFOLK AWARDS 2012 - GUIDANCE FOR APPLICANTS

The CPRE Norfolk Awards is the Awards scheme of the Norfolk Branch of the Campaign to Protect Rural England (CPRE Norfolk). CPRE Norfolk is a registered charity and a membership organisation, which campaigns for the protection and enhancement of the Norfolk countryside.

The CPRE Norfolk Awards scheme was launched in 1979 to recognise significant achievements in buildings and landscape. It is one of the longest running Awards schemes in the county and over 300 projects have been awarded to date.

Who Can Apply

The scheme welcomes applications from all sections of the community and for projects of all types, big and small. Landscape management, conservation schemes, and projects which encourage access to and understanding of the countryside are particularly welcome. Restoration and conversion projects that bring redundant buildings back to life; innovative new buildings on brownfield land; research and education projects about the landscape and countryside; and school's environmental work are also considered. The CPRE Norfolk Awards does not normally consider projects within the City Council boundary lines but all other parts of Norfolk are included. We ask that projects have been completed within the past 3 years.

The judges give Awards to projects which they feel meet CPRE's objectives as a campaigning organisation seeking to protect and enhance the beauty, tranquillity and diversity of the English countryside. It is not a competition and projects are not compared when they are being judged. Rather, Awards are given on merit and more than twenty Awards may be given in a single year.

The Application Process

All entries must be received by 1pm on Friday June 8th. If possible please send applications by email, with photos and supporting material attached as JPEGs (2Mb or smaller).

The Judging Process

All applications must be received by 1pm on Friday 8th June. Late applications will not be considered. After the closing deadline, the judges will meet to shortlist projects and you will be notified whether your project has been shortlisted or not. If further information is then required, members of the judging panel may wish to visit the project or contact you (or the nominated person as indicated on your application form) to discuss your project or application. Any visits will be conducted by the beginning of September and a final list of winners is then determined. All applicants will be notified of the judges' decision shortly thereafter and winners will be invited to an Awards Ceremony in November.

The Judging Panel

A judging panel is appointed by the governing board of CPRE Norfolk and authorised to make Awards on behalf of the branch. There are normally 4 to 5 judges that sit on the judging panel who bring a mixture of personal expertise and professional experience. The judges' backgrounds are commonly in environmental conservation, architecture or the historic landscape. At least one trustee of CPRE Norfolk will sit on the judging panel. Information on the current CPRE Norfolk Awards Judging Panel is available on request.

Prizes

A CPRE Norfolk Award certificate will be given to the project and successful applicants may also purchase a bronze plaque for display at the location of the project. If project members cannot attend the Awards Ceremony, prizes will be sent in the post.

PLEASE TURN OVER FOR JUDGING CRITERIA

Judging Criteria

Applications are welcomed from all sources and a great variety of projects are considered. The judges give Awards to projects which they feel meet CPRE Norfolk's objectives as a campaigning organisation seeking to protect and enhance the beauty, tranquillity and diversity of the Norfolk countryside. Given the range of current threats to the Norfolk countryside CPRE Norfolk would be particularly pleased to receive applications relating to landscape improvement, habitat restoration and to projects which support access to and understanding of the countryside.

With this in mind, the criteria below will give a guide as to what the judges are looking for. Please note that these are for guidance only, and fulfilling some, or all, of the criteria does not necessarily guarantee an Award.

Landscape and Conservation Projects

- Projects which enhance visual and ecological value
- Creative responses which restore and revitalise settings
- Landscape design that understands the relationship between different landscape components
- Landscape management that respects locally distinct landscape character
- Projects that improve access to the countryside for all

(for example: meadow restoration, creation or restoration of walks/trails, new nature reserves, creation or restoration of village ponds, the work of artists in the landscape)

Education and Awareness Projects

- Projects which improve access to, and/or understanding of, the Norfolk countryside
- Projects in schools that encourage understanding, knowledge and appreciation of the Norfolk countryside
- Historical or current research into aspects of the Norfolk landscape
- Landscape used as an opportunity for education, training or community involvement

(for example: leaflets/information packs for walkers, cross-curriculum environmental education, research into historical landscapes)

Buildings

- Projects which show a creative use of brownfield land and/or regeneration of existing buildings
- Local distinctiveness of design and build / repair and adaptation
- A coherent response to the setting and wider landscape
- Conservation and alteration that respect the inherent qualities of original fabric and design
- Projects that offer local, sustainable and low-impact solutions
- Buildings which support the local rural economy

(for example: historic building restorations, monument restorations, barn conversions, refurbishments, extensions, contemporary new architecture on brownfield land)

Contact

Please send application forms and all correspondence marked 'CPRE Norfolk Awards' by **1pm on Friday June 8th** to: Katy Jones, CPRE Norfolk, Cardinal House, 86 St Benedict's Street, Norwich, NR2 4AB or to katyj@cprenorfolk.org.uk

CPRE NORFOLK AWARDS 2012 - APPLICATION FORM

APPLICANT'S DETAILS

Name:

Address:

Postcode:

Tel:

Mobile:

Email:

Your role in the project - Owner/Project Manager/Architect/Contractor/Other (please specify):

OWNER CONFIRMATION

The owner of the project must give their permission to be entered for an award. If you are not the owner, please confirm that the owners are aware of, and have given their permission for, this Award application. YES/NO

Please complete the owner's details here.

Name:

Address:

Tel:

Email:

PROJECT DETAILS

Name of Project (if applicable):

Address:

Postcode:

OS Ref (if known):

Is your project

- a) Privately owned?
- b) Open to the public?

VISITING THE PROJECT

Following your application, if the judges think that your project may be a suitable candidate for a CPRE Norfolk Award, they may wish to visit the project, or discuss aspects of it further by telephone. Who should they contact in these instances?

Name:

Contact Details:

YOUR PROJECT: Please tell us about your project in 250-500 words. Identify the key features and outline the aims and aspirations of the project and how they have been realised. You can provide up to 12 digital photos, plans, brochures, drawings and any other supporting documentation with your application that you think will help the judges understand your project.

These are to be provided preferably as JPEGs or PDFs of no greater than 2MB. If sending printed material, please send two copies of any supporting material.

Your Project:

(continue on separate sheet if necessary)

Terms and Conditions:

The project must have been completed within the last three years and not be within Norwich City Council boundaries.

Closing date/time for applications: Friday June 8th 2012 (1pm). Late entries will not be considered. CPRE Norfolk will not accept responsibility for entries which may be damaged, lost or mislaid in the post or otherwise.

All entries and supporting material will remain with CPRE Norfolk unless the applicant specifically requests their return.

The decision of the judges will be based upon the completed entry form, photographs, accompanying material, site visits, and any other information known to the judges about the project. The decision of the judges is final in terms of any award made. The judges will not be obliged to justify their decision or enter into any correspondence.

Please confirm that you accept the terms and conditions of the CPRE Norfolk Awards. YES/NO

Your signature

Date

Please email to katyj@cprenorfolk.org.uk
or post to CPRE Norfolk, Cardinal House, St Benedict's Street, Norwich, NR2 4AB